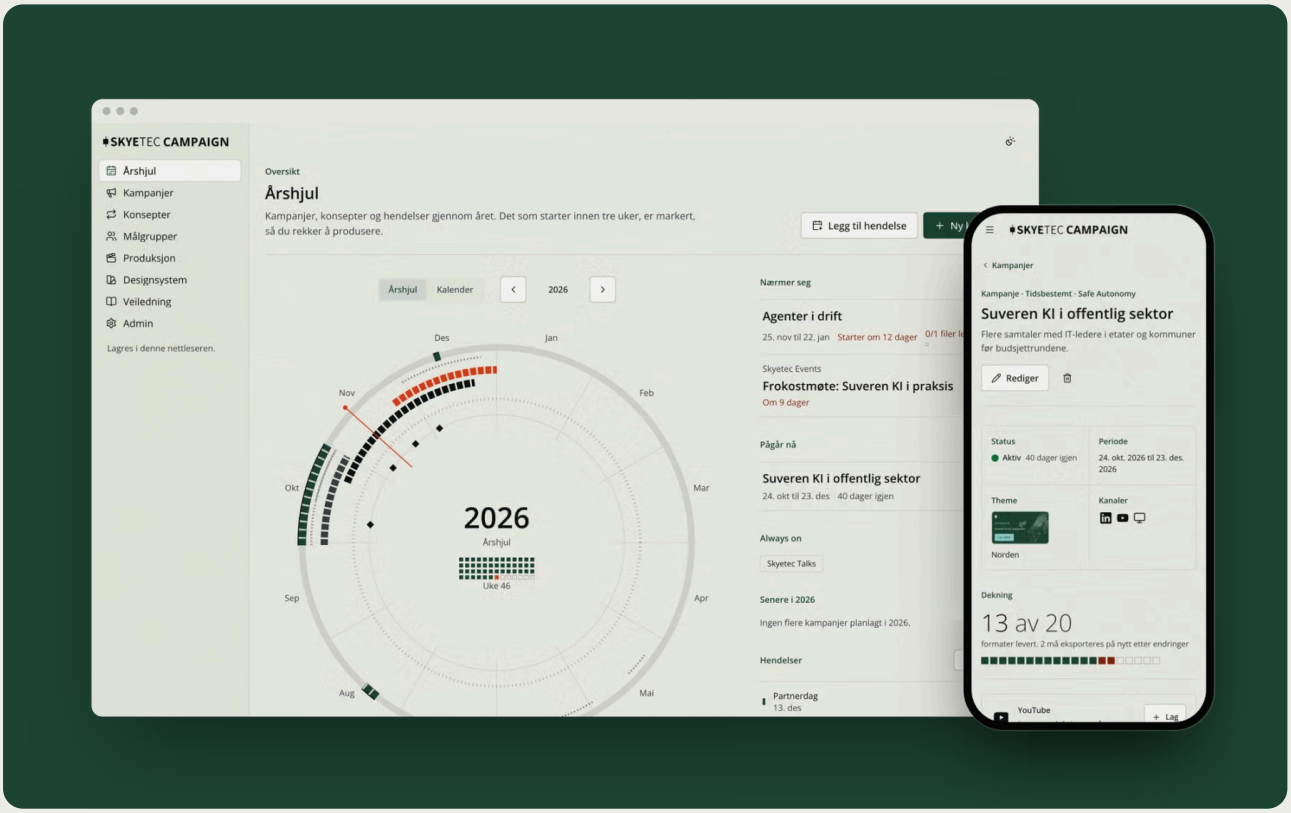
TURN-KEY SOLUTION

CAMPAIGN

From year wheel to finished file.

Campaigns, concepts and audiences in one place. The files for each channel are made right in the browser, locked to the brand guidelines.

Files in the browser | Coverage per channel | Locked to the brand guidelines



A familiar service, with intelligence built into the core.

CAMPAIGN

What it does

- **Year wheel and calendar**

  The year as a clock with events, campaigns, episodes and gatherings, or as a monthly calendar. Alongside it, what is coming up, with delivery status.

- **Campaigns and audiences**

  A campaign gathers everything going out with the same message, with audience analysis and an overview of what has been delivered per channel.

- **Recurring concepts**

  Recurring formats, like Talks episodes and gatherings, have a fixed order. Each episode creates the whole set of productions at once.

- **Production in the browser**

  Video, images, PDF, roll-ups and PowerPoint are made right in Campaign, in exact sizes for each channel and locked to the brand guidelines.

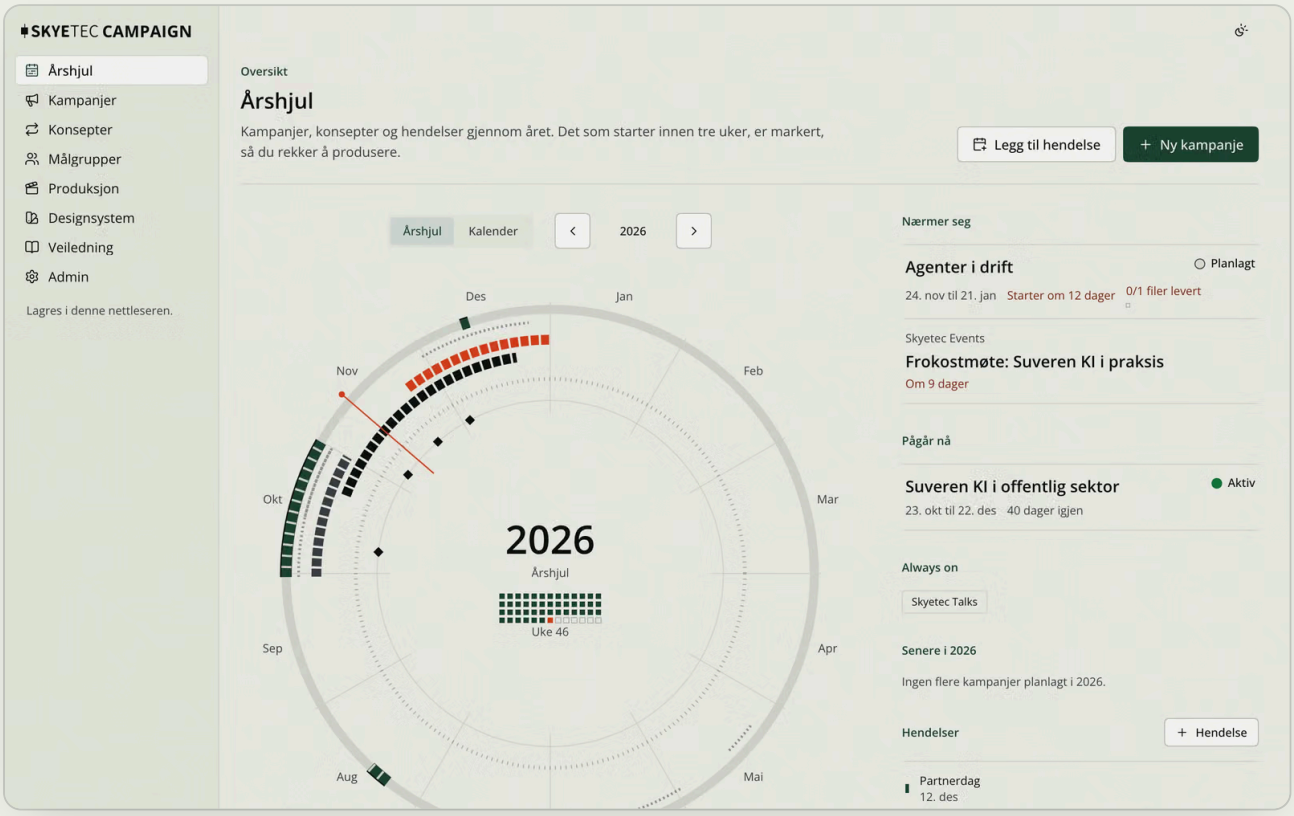
- **Knows what has been delivered**

  Every file knows whether it still matches the production. If something changes after delivery, it shows.

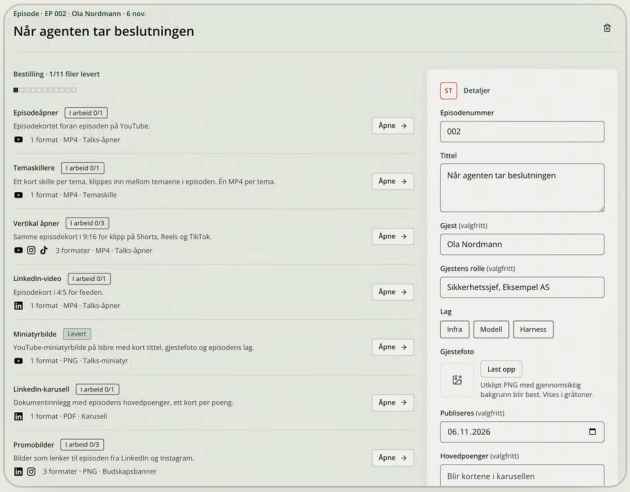
Works with

LinkedIn · Instagram · Facebook · TikTok · YouTube · PowerPoint

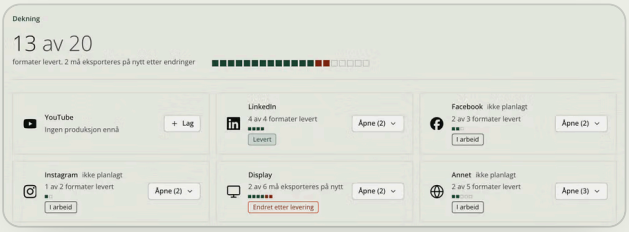
In use



The year wheel: campaigns, episodes and events through the year, with what is coming up on the right.



A Talks episode: the whole order of seven productions, each with its status and formats.



Coverage: how many formats are delivered, and per channel what is delivered, changed or missing.

Screenshots with example data.

Built on the harness

- **On the harness**

  The same governed agent layer under every service: each user's own access, a yes before changes, everything logged.

- **Where you already work**

  Log in at solutions.skyetec.ai, or use the service straight from Teams, Claude or SkyeTec Pulse.

- **Connected to the rest**

  One service or a bundle, linked to the systems you have through open interfaces and MCP.

Getting started

Try it free for 14 days. Pick a service or a bundle, and see how it works with your own data.

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